

YOUR FREE PERSONAL WEBSITE

HOW TO PUT IT ONLINE

A beginner-friendly, step-by-step guide from ADFERIA

THE SIMPLE VERSION

1. Choose a template on ADFERIA.
2. Personalize it with the built-in editor.
3. Export/download your finished HTML file.
4. Rename the finished file **index.html**.
5. Put index.html in its own folder.
6. Drag that folder into Netlify Drop.
7. Open your new netlify.app link and test the site.

Important: Your website's **Discover Near Me** section stays connected to ADFERIA after you publish. You choose your location; ADFERIA supplies the local businesses. Featured businesses are shown first, followed by other matching businesses.

No coding is required for the normal setup in this guide.

BEFORE YOU START

You need only a few things:

- Your chosen ADFERIA website template.
- Your own text, photos, links, music/video links, and location information that you want to use.
- A modern web browser.
- A Netlify account is recommended so you can easily manage and update the website later.

What you do NOT need

You do not need WordPress, paid hosting, a web designer, FTP software, or a GitHub repository for the basic drag-and-drop method described here.

STEP 1 - CHOOSE YOUR DESIGN

On ADFERIA's Free Gift page, use **PREVIEW** to look at any design. When you are ready to work on one, click **CHOOSE THIS TEMPLATE**. The template opens in personalization mode.

You may use more than one design. ADFERIA does not require you to create an account just to claim these templates.

STEP 2 - PERSONALIZE THE WEBSITE

Use the editor built into your chosen template. The exact buttons can look different from one design to another, but the basic idea is the same: replace the sample content with your own.

- **Name and introduction:** Replace the sample name, biography, headline, and other personal text.
- **Photos:** Upload your own images wherever the editor provides an image control.
- **Links:** Add the website and social links you want visitors to use.
- **Music and video:** Add the supported links requested by the template editor.
- **Location:** Enter your city, state/region, and ZIP code in the Discover Near Me controls.

DISCOVER NEAR ME

Do not worry about choosing advertisements yourself. Your finished website contacts ADFERIA over the internet and requests businesses for the location you entered.

Featured businesses are returned first. As ADFERIA adds or changes businesses in that area, the businesses shown on your website can change automatically.

STEP 3 - SAVE AND DOWNLOAD YOUR FINISHED WEBSITE

When you are satisfied with the page, use the template's **Export**, **Download Clean Site**, or **Export Customized HTML** control. Use the clean/publish version when the template offers both an editable and a clean version.

Your browser will download an HTML file. Find it in your Downloads folder.

Rename the finished file to:

index.html

Then create a new folder on your computer, give it any name you like, and put **index.html** inside that folder. If your particular exported site includes extra image, CSS, JavaScript, or media files, keep all of them in that same website folder and preserve their subfolders.

STEP 4 - PUBLISH IT FREE WITH NETLIFY

ADFERIA recommends Netlify's drag-and-drop publishing method because it is simple for a beginner. Netlify's current documentation says you can publish by dragging a project folder containing your site files into Netlify Drop; no Git repository is required.

1. Open Netlify and sign in or create an account if you want to manage the website long-term.
2. Go to Netlify Drop: <https://app.netlify.com/drop>
3. Drag your website folder - the folder containing index.html - into the drop area.
4. Wait for Netlify to publish it.
5. Netlify gives the project a live address ending in **netlify.app**. Open that address in a new tab.
6. If you are signed in, use Netlify's project controls if you want to customize the project/site name.

Official Netlify instructions: [Netlify Drop Quickstart](#)

STEP 5 - TEST EVERYTHING BEFORE YOU SHARE IT

- ✓ Open the website on both a computer and a phone.
- ✓ Click your main buttons and social links.
- ✓ Check that your photos display correctly.
- ✓ Test any music and video features you added.

✓ Scroll to **Discover Near Me**. Give the page a moment to contact ADFERIA and load businesses for your location.

✓ Click one of the ADFERIA business links and confirm it opens correctly.

If no businesses are currently available for your area, the website can display an ADFERIA growth message instead. You do not need to republish your website just because ADFERIA later adds businesses to that area.

HOW TO UPDATE YOUR WEBSITE LATER

Keep a copy of your editable website/template and your own content. Make your changes with the template editor, export the updated finished website again, and make sure the main finished file is named **index.html**.

For a site originally published with drag and drop, Netlify's documentation says you can update it by dragging the updated project/output folder into the deploy dropzone on that site's **Deploys** page. Netlify creates a new production deploy and replaces the previous live production version.

Official Netlify deployment documentation: [Create deploys](#)

COMMON PROBLEMS

The website opens as a file list or shows the wrong page.

Make sure the main page is named **index.html** and is at the top level of the folder you uploaded.

An image is missing.

If the template exported separate files, make sure you uploaded the entire website folder and did not move or rename supporting files after export.

Discover Near Me says businesses could not be loaded.

Check your internet connection first. The live business section needs internet access because it contacts ADFERIA. Also confirm that you entered the correct city/state/ZIP in the editor.

Discover Near Me has no businesses yet.

That can simply mean ADFERIA does not yet have matching businesses for the location. Businesses can begin appearing later without you rebuilding the website.

I changed my website, but the live version still looks old.

Make sure you deployed the newly exported folder to the existing Netlify project's production deploy area. Then refresh the live page.

My drag-and-drop deploy is stuck.

Netlify recommends keeping manual deploys reasonably small; its current troubleshooting guidance says deploys under 50 MB work best and individual files over 10 MB can cause problems.

ABOUT ADFERIA'S LIVE BUSINESS SECTION

The Discover Near Me section is intentionally different from the rest of your personal website. Your personal content is yours, but the local business results are supplied live by ADFERIA. This allows the local discovery section to stay useful without requiring you to manually maintain business listings.

When the section loads, ADFERIA can record the business impressions. When a visitor follows an ADFERIA business link, ADFERIA can record the click. This helps businesses understand the exposure generated through ADFERIA's network.

YOU'RE DONE.

Once the live site looks right, copy your `netlify.app` address and share it anywhere you want - social profiles, messages, email signatures, QR codes, business cards, or anywhere else you want people to find you.

Guide prepared for ADFERIA. Netlify interface names and options may change over time. This guide reflects Netlify's official documentation available on August 24, 2026.